

AURAKIEd

MĀORI DATA APPRENTICESHIP

An accelerated course designed to empower participants to understand the data lifecycle from a Māori perspective.

Apply learnings to a live data project, sharpen communication skills, uncover insights, tell compelling stories and make data driven decisions all within a kaupapa Māori framework.

Our Poipoia FRAMEWORK is a:

World-first
kaupapa Māori
data
apprenticeship

Proven
methodology and
structure with
outcomes

Core
methodology
unique to
Auraki Group

Format:

3 x 2 day wānanga

Delivery

In-person Auckland



AURAKI
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Programme Details

WĀNANGA 1
9.30am-3.30pm
each day

WĀNANGA 2
9.30am-3.30pm
each day

WĀNANGA 3
18th August
9.30am-3.30pm
19th August
9.30am to 1pm

TIROHANGA MĀORI (17 - 18 June)
Whanaungatanga, Māori Data Sovereignty,
Te Tiriti, Mana-Enhancing Practice

DATA CAPABILITY, DATA ETHICS & WRITING (22 - 23 July)
Data Cycle, Power BI, Survey Methods, Visualisation,
Analysis, AI, Miraka Davies Writing Modules

PROJECT DISCUSSION, PRESENTATION AND GRADUATION
(18 - 19 August)
Present your project with applied learnings from the course

Participants can expect to:

Develop an understanding of data analytics from a Māori perspective that considers te tiriti and mana enhancing practice

Build a personal practice framework for working with data that aligns to principles of Māori data sovereignty

Enhance communication skills to deliver transformational data-driven insights across communities

Receive coaching and support to apply a kaupapa Māori framework within a live project

Meet the programme kaiwhakahaere



Naomi Manu MNZM

Rangitāne, Ngāti Kahungunu, Ngāti Raukawa
Naomi is a co-founder of Auraki Group, and is a passionate strategist whose unapologetic promotion of Māori capability within STEM has been recognised globally.

For more info, feel free to email: info@aurakigroup.co.nz



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Pūtahi Manawa is funding a Māori Data Apprenticeship for a select number of Māori researchers to strengthen Māori research capability, enabling Māori researchers to lead high-quality, kaupapa Māori research that generates culturally grounded insights and drives equitable heart health outcomes for whānau Māori.

The Auraki Ed Māori Data Apprenticeship, delivered by Naomi Manu, supports this by building the practical skills, confidence, and sovereignty needed for Māori researchers to collect, analyse, and interpret data in ways that align with kaupapa Māori values.

Eligibility

Applicants must be Māori and either a researcher or interested in data, research, or analytics **and** currently be working on a heart health research project.

Funding

Pūtahi Manawa will cover:

- The full course costs of \$3,000.
- Travel to and from each of the three wānanga.
- Kai at the wānanga

Key Dates

Applications open: 6 May 2026

Applications close: 15 May 2026

Applicants notified: 19 May 2026

Conditions

- The applicant must bring a research project they are currently working on, which they will apply their learning from the apprenticeship to throughout the programme.
- If the applicant's project is not funded by Pūtahi Manawa, the applicant must demonstrate how their project aligns with Pūtahi Manawa's [funding principles](#) and [vision](#).

Pūtahi Manawa Vision & Mission

Vision:

To achieve heart health equity for Māori and Pacific Peoples.

Mission:

Through research excellence, we will progress equity in heart health outcomes for Māori and Pacific Peoples and improve cardiovascular health and well-being for all in Aotearoa New Zealand.

Together, we will reach beyond a 'business as usual' approach and create a connected and collaborative environment for cardiovascular health research grounded within the Indigenous paradigm of Aotearoa. Our aim is to take a life course approach, guided by Māori and Pacific values and principles, to address the nation's crisis of equity for cardiovascular health in Aotearoa by earlier, more precise and personalised prevention, prediction, detection/diagnosis, and treatment of cardiovascular disease.

Pūtahi Manawa Funding Principles

	Definition	Key Questions
Scientific integrity	Best practice or rules of professional practice in research	How robust is the science?; How relevant is this topic to the aims of HHANZ core?; Evidence of peer review?
Equity	Fairness and justice, distinct from equality	How does the proposal address/enhance equity/intervene in inequity?; How will this funding impact equity?; What research is being included that will support equity?
Te Tiriti o Waitangi	Acknowledgment and upholding of Te Tiriti o Waitangi	How does the proposal include a Te Tiriti o Waitangi focus?; How is Māori partnership/leadership/governance included?; How does the proposal acknowledge Māori cultural beliefs, values, practices?; Is data handling culturally appropriate (i.e. is there a data governance strategy)?
Translation	Translation is the process of passing research findings along the research pathway to the next user and/or end user	How will you translate your findings?; How will this project engage with the community and stakeholders?; How will dissemination of results to Māori and Pacific communities occur?
Team Excellence	Tell us about your team	Describe how your team is diverse; Who are the key stakeholders?; What research disciplines are involved?; What is the track record, relative to opportunity, of the team?

How to apply

You must be a Pūtahi Manawa member to apply for funding.

Please sign in to the member portal and go to "Funding Opportunities" from your dashboard, select the opportunity you are applying for and submit your application form and documents.

If you have any issues with accessing the portal or submitting your application, please contact katarina.morgan@auckland.ac.nz.

Contact

katarina.morgan@auckland.ac.nz

Office hours are Monday to Friday, 8:30 a.m. – 3:00 p.m.