

*Advancing heart health equity through Māori and Pacific Leadership.*

## Purpose of the Community Engagement Sponsorship Fund

The **Pūtahi Manawa Community Engagement Sponsorship Fund** is designed to support **strategic, equitable, and accountable investment** in community engagement activities that advance **heart health equity** for Māori and Pacific Peoples. A standard application process has been developed to review requests for support for community engagement events and activities.

Using a standard application process:

- Enables the CoRE to assess requests for sponsorship or participation in **community, sector, and stakeholder events**.
- Ensures activities align with **Pūtahi Manawa's mission, Manawa Ora Māori Strategy, and Pacific Strategy**.
- Prioritises **Māori and Pacific-led, culturally grounded engagement**.
- Enables consistent decision-making across the CoRE.
- Provides proportionate evidence for **TEC, CoRE, and audit reporting**.

The application form supports two pathways:

- A Full Application (Form A) for larger, higher-cost, or strategic events of between \$5-\$10K
- A Light-Touch Application (Form B) for small-scale, community-led or short-notice engagements under \$5K

Funding is intended for **active participation and meaningful engagement** and does not apply to attendance only. Approved activities are expected to demonstrate clear outcomes, measurable impact, and learning that informs future research, prevention, or community partnerships.

This process ensures Pūtahi Manawa's community engagement investment is **strategic, transparent, culturally aligned, and impact-focused**, while remaining responsive to community opportunities.

## How to apply

Please sign in to the portal and go to "Funding Opportunities" from your dashboard, select the opportunity you are applying for and submit your application form and documents. If you have any issues with accessing the portal or submitting your application, please contact [putahimanawa@auckland.ac.nz](mailto:putahimanawa@auckland.ac.nz).

## Contact information

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